



Fall Gathering of Teacher Resource Centers 2024 | SCHEDULE

Wednesday, October 23

10:00	Tour of Amazon <i>(limited to 30 people)</i>			
12:30 - 4:00	Lunch & Pre-Conference Workshops	New Center 101 2 Margaret Sheehan (Indianapolis) Barry Star (Massachusetts) Raelyn Harman (Philadelphia)	ED/CEO Deep Dive 1 Karen Calder (Charlotte) Amy Cheney (Cincinnati)	Fundraising/Development: Basics in Fundraising 3 Monica Lloyd (Cleveland) Angela Garcia (Orlando) Betsy Wilson (Cincinnati)
5:30	Welcome Reception	Lobby of the Philtower Building		

*** Dinner on own ***

Thursday, October 24

8:00 - 8:30	Registration/Breakfast			
8:30 - 9:30	Welcome	General Session 1 Welcome & Trend Mapping Alice Forbes (Portland)		
9:30 - 10:45	Session 1	General Session 1 Update on the Collective Amy Cheney (Cincinnati)		
10:45 - 11:00	Break			
11:00 - 12:30	Session 2	Program 2 Volunteers – engagement, recruitment, etc. Robert Moxley (Nashville) Alison Kling (Huntsville)	Operations 1 Logistics – warehouse, transportation, organization, etc. Megan Henderson* (Amazon) Alex Grazier* (Amazon)	Development 3 National partnerships – ACE (American College of Education)
12:30 - 1:00	Lunch	Lunch and Collective website update – Fred Weber (Hixon Digital) 1		
1:00 - 1:45	Show 'n' Tell	Share samples of your best collateral materials with your colleagues. 1		
2:00 - 3:15	Session 3	Program 2 Store operations: Merchandising – Creating the Ultimate Customer Experience Joel Wright (Nashville) Karen Calder (Charlotte)	Operations 1 Sharing Product and Collective Purchasing Dan Murwin (Orlando) Kendall Glover (Cincinnati) Zach Hall (Indianapolis)	General 3 AI – the latest Fred Weber (Hixon Digital)
3:15 - 3:30	Break			
3:30 - 4:45	Session 4	Program 2 Alternative Distribution Models – mobile, online, cupboards Raelyn Harman (Philadelphia) Mike Smith (St. Louis) Jonathan Swiger (Cincinnati)	Operations 1 Basic Principles and Promising Practices Dan Murwin (Orlando) Kendall Glover (Cincinnati) Zach Hall (Indianapolis)	Development 3 Corporate Giving and Engagement Angela Garcia (Orlando)
4:45 - 5:00	Quick Wrap-Up 1	* Megan Henderson and Alex Grazier (Amazon) will present in all 3 operations sessions.		
6:00	Bus pickup to Cain's			
6:15 - 7:30	Dinner together at Cain's Ballroom			

Friday, October 25

** Breakfast on own **

8:45	Bus pickup to Pencil Box	
9:00 - 10:00	Tour of Pencil Box	
10:00 - 10:15	Break	
10:15 - 11:45	Session 5	Courageous conversations regarding education, careers in education, and teacher retention Katy Green and Traci Manuel (Tulsa Public Schools)
11:45 - 12:00	Break	
12:00 - 1:00	Lunch / Final Debrief (All)	

Room Key: 1 Ballroom 2 Mezzanine 3 Terrace Room